

VAULT

Verve's Church Planting Lab



How do you start a church for people who don't like church? First, it's kind of a daredevil thing to do, so how do you know you're even the guy to do it?

But let's assume you are. How? How do you get atheists and agnostics to show up? How do you break their stereotypes of church? How do you convince the very unconvinced?

Vince Antonucci started Forefront Church in Virginia Beach in 1998. They reached 70% unchurched non-Christians, and have seen about 1,000 skeptics give their lives to Christ and get baptized in only 12 years. Robb Overholt planted Epic City Church in Virginia Beach in 2004, an innovative church designed for cynics. In 2010, Vince and Robb together launched Verve, a church in the heart of Sin City, focusing on people who work on and live around the Vegas Strip. In only a few short months they already have strippers, and Mormons, and homosexuals, and poker players, and atheists, and casino dealers, and Cirque Du Soleil performers coming, and coming to Christ.

In this lab, they'll take you into the vault, sharing the principles these churches have lived by and hard lessons learned. And they will give you practical ideas that will vault you out so you can start a church for people who don't like church.

Location: At Verve: 7850 S. Dean Martin, Las Vegas, NV 89141

Dates: October 18 (starting at 1 p.m.) – October 20 (ending at 12 p.m.)

Price: \$100 (yes, only \$100, this isn't about making money, it's about God's heart for the lost) and will include three of your meals.

Hotel: We can get you a deal for just \$30 a night.

Topics: The Calling of a Church Planter
The Call to Your Unique Vision
Preaching to a Cynical Audience
Creative Programming for Skeptics
Understanding & Starting an Indigenous Church For Your Community
Fundraising
Building Your Launch Team
Branding Your Church
Marketing to the Unchurched

And: You will be able to attend Verve's Monday night 7:05 gathering.

There will be a special event on Tuesday night.

You'll be able to build relationships with other church planters.

You'll be able to network with church planting organization leaders.

You'll have opportunities to hang out with Vince and Robb.